

## RETAIL OPERATIONS-COUNTRY CLUB/SANDBAR/TIKI BAR

### COMMITTEE MANDATE FOR 2024-2025

#### Purpose:

The Retail Operations-Sandbar, Tiki Bar, and Country Club Committee is mandated to continuously evaluate the current operations of the above facilities and work towards improved financial performance and customer satisfaction. The committee is comprised of residents, restaurant management and the General Manager. Anticipated outcomes are to increase revenue and patronage while recognizing that these are amenities with a limited audience.

#### Activities and Objectives:

Committee members shall:

1. Obtain an understanding of the Maple Leaf Resident market (food and entertainment.)
2. Provide feedback and recommendations to restaurant management for continuous improvements/changes to: Menu Items, Staffing, Atmosphere, Events, Productivity and Food Delivery.
3. Work together to develop new revenue streams as well as seek to improve current offerings.
4. Provide entertainment package with broad appeal.
5. Continue to innovate to promote and encourage residents to utilize the Sand Bar, the Country Club and the Tiki Bar.

#### Committee Members:

Dawn Brocklehurst

Chairperson: Gayla Parent

Corporate Staff: Mitch Krach, General Manager

Jimmy Dinh, Dale Baker, Alexa Bombenger